

■ YOUR AI MONEY MACHINE

THE COMPLETE AI MARKETING SYSTEM

Build The Whole System For Free. Zero Dollars Before Your First Sale.

4 PARTS	FREE TOOLS	40+ PROMPTS	BUILD IN 30 DAYS
One System	Zero Cost	Copy-Paste Ready	Step By Step

WHAT IS INSIDE:

- 01 — The Four-Part Marketing System Explained
- 02 — ATTRACT: AI Content That Brings People To You
- 03 — CAPTURE: AI-Powered Lead Generation That Never Stops
- 04 — NURTURE: AI Email Sequences That Build Trust Automatically
- 05 — CONVERT: AI Sales Systems That Close Without You
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This guide is for educational purposes only. Results vary based on individual effort, consistency, and market conditions. Your AI Money Machine does not guarantee specific marketing outcomes or revenue results.

01 — THE FOUR-PART MARKETING SYSTEM

Every successful business — from a solo creator to a Fortune 500 company — runs the same fundamental marketing system. It has four parts. AI can now power all four of them automatically for almost nothing.

■ ATTRACT	■ CAPTURE	■ NURTURE	■ CONVERT
Get the right people to find you	Get their contact information	Build trust over time	Turn that trust into a sale
AI Content Creation	AI Opt-In Forms	AI Email Sequences	AI Sales Pages
Free	Free	Free	Free

■ THE KEY INSIGHT: Most creators have ATTRACT (content) but are missing CAPTURE, NURTURE, and CONVERT. That is why they get views but not sales. All four parts must run together for the system to work.

1

ATTRACT

Get The Right People To Find You — Automatically

ATTRACT is the content you create that brings your ideal audience to you. With AI you can produce consistent high-quality content across four platforms without spending hours creating it manually.

The AI Content Production Pipeline:

STEP	TOOL	WHAT IT DOES	TIME
1	ChatGPT	Writes the full video script	2 minutes
2	ElevenLabs	Voices the script in your cloned voice	1 minute
3	HeyGen	Generates your avatar video with the voiceover	5-10 minutes
4	CapCut	Adds captions, text overlays, and music	5 minutes
5	Buffer	Schedules and posts to all four platforms	2 minutes
TOTAL	All AI	Complete video posted to 4 platforms	~20 minutes

ATTRACT — AI Prompts:

SCRIPT	"Write a 90-second video script about [topic] for [audience]. Hook in the first 5 seconds. Three actionable tips. CTA to visit YourAIMoneyMachine.com . My tone is confident and educational."
HOOKS	"Give me 15 hooks for a video about [topic]. Include: surprising stat, bold claim, question, direct call-out, and before and after formats."
BATCH	"Write 7 days of social media content about [topic]. One post per day. Vary between educational, personal story, tip, question, and list formats."
REPURPOSE	"Take this video script and rewrite it as: a TikTok caption, an Instagram caption, a YouTube description, and a Pinterest pin description. [paste script]"

**HASHTAG
S**

"Give me the 20 best hashtags for content about [topic] targeting [audience] on [platform]. Mix high volume and niche specific."

SERIES

"Plan a 10-video content series about [topic]. For each video: title, hook, 3 main points, and CTA. Make each one stand alone but build on the series."

2

CAPTURE

Get Their Contact Information — Before They Leave

CAPTURE is how you turn viewers into leads. Someone watches your content and clicks your bio link. If all they find is your product — most of them will leave and never come back. A free resource with an email capture changes that. Now you have a way to follow up.

■ **THE RULE:** Always offer something free in exchange for an email. Your free guide, cheat sheet, or checklist is the bridge between a viewer and a customer. AI builds that free resource in minutes.

How To Set Up Your Capture System:

1

Create Your Free Resource

Use ChatGPT to write a valuable free guide, cheat sheet, or checklist related to your content topic. This is your lead magnet.

2

Set Up Your Opt-In Page

Create a simple landing page on your site with a headline, a description of the free resource, and an email form. Airo can build this.

3

Connect To Email Provider

Link the form to Mailchimp or ConvertKit. Every email entered gets added to your list automatically.

4

Set Up Instant Delivery

Create an automated email that fires the moment someone subscribes — delivering the free resource as a download link.

5

Add To Every Bio

Put the opt-in page link in your TikTok, Instagram, YouTube, and Pinterest bio. Every video CTA points here.

CAPTURE — AI Prompts:

LEAD MAGNET	"Create a free [guide/checklist/cheat sheet] about [topic] for [audience]. Make it genuinely useful. Include: a clear title, 5-7 sections, actionable content in each section, and a CTA at the end."
HEADLINE	"Write 10 headline options for a free resource about [topic]. Each should make the value immediately obvious. Make people feel they need to download it right now."
OPT-IN PAGE	"Write the copy for a simple opt-in landing page offering a free [resource] about [topic]. Include: headline, 3 bullet points of what they get, and a button CTA text."
DELIVERY EMAIL	"Write the instant delivery email that fires when someone subscribes for my free [resource]. Thank them warmly. Deliver the download link. Tell them what to expect next. Under 150 words."
THANK YOU	"Write a thank you page message shown after someone subscribes. Confirm they will receive the resource. Tell them one thing to do right now. Invite them to follow on social."

3

NURTURE

Build Trust Automatically — While You Do Anything Else

NURTURE is the most underrated part of the system. Most people who download your free resource are not ready to buy yet. They need to hear from you multiple times. They need to see your value consistently. An automated email sequence does this while you sleep.

The 7-Email Welcome Sequence:

EMAIL	TIMING	PURPOSE	WHAT IT DOES
Email 1	Instant	Deliver + Welcome	Sends the free resource. Introduces who you are. Sets expectations for what is coming.
Email 2	Day 1	Value Drop	Delivers one high-value tip or insight. No selling. Just pure value. Builds credibility.
Email 3	Day 3	Your Story	Shares your personal story — how you found AI, what changed for you, why you built this. Builds trust.
Email 4	Day 5	Social Proof	Shares what others are saying or experiencing. Positions your content as something worth following.
Email 5	Day 7	Second Value Drop	Another free tip or resource. Deeper value. Shows you keep delivering.
Email 6	Day 10	Soft Offer	Introduces your paid product softly. No hard sell. Frame it as the next natural step.
Email 7	Day 14	Direct Offer	Clear direct offer for your product. Benefits focused. Strong CTA. Limited time angle if appropriate.

NURTURE — AI Prompts:

VALUE EMAIL	"Write a value email for my list about [topic]. Pure value — no selling. Give them one insight or tip they can use today. My audience is [describe]. Conversational tone. Under 200 words. Subject line included."
STORY EMAIL	"Write a personal story email about how I [discovered AI / changed my approach / overcame a challenge]. Make it relatable and honest. End with a lesson that connects to [product or topic]. Under 250 words."
SUBJECT LINES	"Write 20 email subject line options for an email about [topic]. Mix: curiosity, numbers, questions, direct benefit, and personal story formats. Keep each under 50 characters."

RE-ENGAGE	"Write a re-engagement email for subscribers who have not opened in 30 days. Honest and direct. Acknowledge they have been quiet. Offer something valuable. Ask if they still want to hear from us."
SOFT SELL	"Write an email that introduces my [product] naturally without hard selling. Frame it as the logical next step after the value I have already delivered. Under 200 words. Subject line included."
DIRECT OFFER	"Write a direct sales email for [product] priced at [price]. Include: problem they have, solution my product provides, 3 key benefits, one line of social proof, price, and a strong CTA button text."

4

CONVERT

Turn Trust Into Sales — Automatically

CONVERT is where trust becomes revenue. By the time someone reaches this stage they have watched your content, downloaded your free resource, and received your emails. They already trust you. Your job is to make the purchase decision as easy as possible.

■ THE PRINCIPLE: Do not sell to strangers. Sell to people who already trust you. The ATTRACT, CAPTURE, and NURTURE stages build that trust automatically. By the time you CONVERT someone they are already halfway sold.

What To Sell:

PRODUCT TYPE	WHAT AI BUILDS	WHERE TO SELL	PRICE RANGE
PDF Guide	ChatGPT writes the entire thing	Gumroad or WooCommerce	\$7 — \$97
Prompt Library	ChatGPT generates 50-100 prompts by category	Gumroad	\$17 — \$47
Mini Course	ChatGPT outlines and writes all lesson content	Gumroad or Teachable	\$47 — \$197
Template Pack	ChatGPT creates reusable templates for a niche	Gumroad	\$17 — \$67
Swipe File	ChatGPT writes examples of top-performing content	Gumroad	\$17 — \$47
Coaching Call	You deliver value — AI helps you prep and structure	Stripe	\$97 — \$500+

CONVERT — AI Prompts:

SALES PAGE	"Write a complete sales page for [product name] priced at [\$price]. Include: headline, subheadline, problem section, solution intro, 5 benefits, what they get inside, social proof section placeholder, FAQ with 5 questions, price reveal, and CTA button text."
PRODUCT NAME	"Give me 10 product name options for a [type of product] about [topic] for [audience]. Each should be clear, benefit-driven, and memorable."

PRICE ANCHOR	"Write a price justification paragraph for a [product] priced at [\$price]. Compare the value to what alternatives cost. Make the price feel like an obvious decision."
FAQ	"Write an FAQ section for [product]. Include 8 questions covering: what it is, who it is for, what they get, how it works, how long it takes, the price, refund policy, and what happens after purchase."
CHECKOUT EMAIL	"Write the order confirmation email sent immediately after purchase of [product]. Deliver access or download. Express genuine gratitude. Set expectations for what comes next. Under 150 words."
UPSELL	"Write a post-purchase upsell offer for someone who just bought [product A]. Offer them [product B] at a special price. Explain why it is the natural next step. Keep it under 150 words."

06 — THE COMPLETE FREE TOOL STACK

TOOL	PART	WHAT IT DOES	LINK	COST
ChatGPT	All four	Scripts, emails, sales pages, all copy	chatgpt.com	Free
ElevenLabs	Attract	Voice cloning for video content	elevenlabs.io	Free tier
HeyGen	Attract	AI avatar video generation	heygen.com	Free tier
CapCut	Attract	Video editing with AI captions	capcut.com	Free
Buffer	Attract	Social media scheduling	buffer.com	Free tier
Mailchimp	Capture + Nurture	Email list and automated sequences	mailchimp.com	Free tier
ConvertKit	Capture + Nurture	Creator-focused email automation	convertkit.com	Free tier
Zapier	All four	Connects apps and triggers automations	zapier.com	Free tier
Gumroad	Convert	Sells and delivers digital products	gumroad.com	Free — 10% fee
WooCommerce	Convert	Full ecommerce on your website	woocommerce.com	Free plugin

08 — THE 30-DAY BUILD PLAN

Follow this plan exactly. Do not skip ahead. Each week builds on the previous one.

WEEK 1 BUILD ATTRACT

- Set up ChatGPT, ElevenLabs, HeyGen, and CapCut accounts
- Write and produce your first 7 videos using the AI production pipeline
- Set up Buffer and schedule one video per day across all four platforms
- All CTAs in every video point to your website homepage for now

WEEK 2 BUILD CAPTURE

- Create your first free resource using ChatGPT — guide, checklist, or cheat sheet
- Ask Airo to build a simple opt-in landing page on your site
- Set up Mailchimp or ConvertKit and connect it to your opt-in form
- Write and set up the instant delivery email using the ChatGPT prompt above
- Update all bio links to point to your opt-in page

WEEK 3

BUILD NURTURE

- Write your 7-email welcome sequence using the ChatGPT prompts above
- Load all 7 emails into Mailchimp or ConvertKit with correct timing
- Test the full sequence by subscribing yourself — fix anything that looks off
- Continue posting daily content — all CTAs point to the opt-in page

WEEK 4

BUILD CONVERT

- Create your first digital product using ChatGPT
- Write the sales page using the CONVERT prompts above
- Set it up on Gumroad and connect it to your WooCommerce or website
- Update Email 6 and Email 7 in your sequence to introduce and offer the product
- The full system is now live — attract, capture, nurture, convert — all running

09 — HOW THE FULL SYSTEM RUNS

Once all four parts are built this is what a normal day looks like for your AI marketing system — without you doing anything manually:

TIME	WHAT HAPPENS	WHO DOES IT
7:00 AM	Your TikTok video posts automatically	Buffer
7:00 AM	Your Instagram Reel posts automatically	Buffer
8:30 AM	Someone clicks your bio link and downloads your free guide	AI opt-in system
8:30 AM	Welcome email fires instantly with download link	Mailchimp
9:15 AM	Another subscriber gets Day 3 story email automatically	Mailchimp sequence
11:00 AM	Your 7-second clip posts to TikTok at noon	Buffer
12:00 PM	YouTube Short posts automatically	Buffer
2:00 PM	Five new subscribers joined your list from your content	AI capture system
4:30 PM	Day 7 subscriber gets the soft offer email	Mailchimp sequence
6:00 PM	Someone buys your digital product	Gumroad
6:00 PM	Purchase confirmation email fires automatically	Gumroad
6:00 PM	Product delivers instantly to buyer	Gumroad
All day	Pinterest pins driving traffic to opt-in page	Buffer
You	Checked in for 20 minutes to produce tomorrow's content	ChatGPT + HeyGen

■ **THAT IS THE MACHINE.** Built once. Running every day. Attracting, capturing, nurturing, and converting — all without your manual involvement. Results vary based on consistency and effort. But the system works while you live your life.

Results vary. Educational purposes only. Not financial advice. Your AI Money Machine does not guarantee specific revenue outcomes.

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